

The book was found

Graphic Design USA: 20



Synopsis

Brought together in this distinguished annual are all of the fine graphic design showpieces that appeared in AIGA's juried exhibitions during the 1998-1999 season. Defining standards of excellence in American design, the works that appear in the annual were selected from thousands of entries, spanning every category of print and multi-media graphics. Jurors evaluated entries in terms of both aesthetic criteria and effectiveness in meeting the client's objective. Project statements reveal the challenges designers faced in executing the notable work. Also featured are the 1999 Gold Medalists-Tibor Kalman, Katherine McCoy, and Steven Heller, who are profiled in biographical essays and retrospective portfolios of their work.

Book Information

Series: 365: Aiga Year in Design

Paperback: 352 pages

Publisher: Watson-Guipill Publications (January 1, 2000)

Language: English

ISBN-10: 0823072347

ISBN-13: 978-0823072347

Product Dimensions: 12 x 7.2 x 0.8 inches

Shipping Weight: 2.8 pounds

Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #3,053,926 in Books (See Top 100 in Books) #25 inÂ Books > Arts &

Photography > Graphic Design > Commercial > Annuals #6573 inÂ Books > Arts & Photography >

Graphic Design > Techniques

Customer Reviews

Not only is this a collection of the best and brightest works in graphic design today, it's an invaluable resource for anyone who wants to know the direction in which the field is moving today. This book is illustrated with plenty of pictures of recipients of the AIGA's medals, and is also a good place to go for inspiration because it just contains SO MUCH STUFF!

[Download to continue reading...](#)

USA TODAY Jumbo Puzzle Book 2: 400 Brain Games for Every Day (USA Today Puzzles) USA
TODAY Crossword 3: 200 Puzzles from The Nation's No. 1 Newspaper (USA Today Puzzles) USA
TODAY Crossword 2: 200 Puzzles from The Nations No. 1 Newspaper (USA Today Puzzles) USA

TODAY Jumbo Puzzle Book: 400 Brain Games for Every Day (USA Today Puzzles) A Guide to Exporting from the USA: A Guide to Exporting Your Company Products and Services from the USA Graphic Design USA: 20 "Graphic Design U.S.A., No. 16": The Annual of the American Institute of Graphic Arts (365: AIGA Year in Design) Graphic Classics Volume 4: H. P. Lovecraft - 2nd Edition (Graphic Classics (Graphic Novels)) Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) "AIGA Graphic Design, Volume 13" (AIGA Year in Design) (No. 13) Know Your Onions - Graphic Design: How to Think Like a Creative, Act like a Businessman and Design Like a God Create a Logo: 7 Easy Steps to Your Client's Dream Logo (Graphic Design, Logo Design, Brainstorm, Branding, Clients, Sketching) Typographic Design in the Digital Studio (Graphic Design/Interactive Media) Architectural Graphic Standards (Ramsey/Sleeper Architectural Graphic Standards Series) Graphic Artist's Guild Handbook of Pricing and Ethical Guidelines (Graphic Artists Guild Handbook: Pricing & Ethical Guidelines) An Anthology of Graphic Fiction, Cartoons, and True Stories (Anthology of Graphic Fiction, Cartoons, & True Stories, Volume 1) The Graphic Canon, Vol. 2: From "Kubla Khan" to the Bronte Sisters to The Picture of Dorian Gray (The Graphic Canon Series) The Wright Brothers: A Graphic Novel (Campfire Graphic Novels) The Adventures of Tom Sawyer: The Graphic Novel (Campfire Graphic Novels) Introducing Literary Criticism: A Graphic Guide (Introducing Graphic Guides)

[Dmca](#)